

# Zivile GUDAITIENE

Graphic Designer

Creative, versatile and highly experienced in both online and print design, with a good understanding of marketing issues, an excellent eye for detail and a strong sense of aesthetics.

## GRAPHIC DESIGN EXPERIENCE

**LMAX**, London, September 2010 - May 2011

**Brand related marketing material - e-newsletters, banners, landing pages. Layout for LMAX website pages. UI design for the online and mobile trading platform. Company stationery design.** LMAX is a Financial Exchange and Trading Platform, established and is majority owned by Betfair.

**GIMO (Global Interactive Marketing Online),**

London, May - September 2010

**Website design, flash and GIF banners, promotional headers, logos.** GIMO is a marketing agency that offers creative affiliate systems, multimedia entertainment and online gaming.

**BETI**, Kaunas, September 2004 - March 2009

**Website, online learning courses design and HTML coding. Layout and print preparation of books, newspapers, flyers, leaflets and other material. Brand identity, logos.**

BETI is an agency providing IT and multimedia solutions for the Kaunas Technology University and commercial companies.

**Baifoteka**, Kaunas, April 2004 - September 2004

**UI design for IT systems, web design, HTML coding, presentations.** Baifoteka is an agency providing strategic IT consulting, IT solutions, public relations services.



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## DESIGN AND TECHNICAL SKILLS

- Proficient in web interfaces, newsletters, landing pages design
- Proficient in print layouts design and artworks preparation for press
- Basic knowledge of Wordpress, Drupal templates design
- Experienced in online banners design and animation
- Basic knowledge of UI, mobile app design
- Understanding of interactive design principles, usability, accessibility
- Advanced in Adobe Photoshop, Illustrator, InDesign, Dreamweaver, Flash. Basic knowledge of Quark, Fireworks
- Proficient in hand-coding, table-less HTML layouts and CSS
- Basic knowledge of Javascript, PHP, XML, Adobe Flash Action Script
- MS PowerPoint, Word templates
- Working with Windows and Mac OS environments

## EDUCATION

**Vilnius University**, 2002 – 2004, MA of Information and Communication.

**Vilnius Pedagogical University**, 1994 - 1999, BA of Natural Sciences and Art.

## LANGUAGES

English, Lithuanian, Russian.

## INTERESTS

Cooking, sports, yoga, meditation, travelling.